



# EUROPEAN FINANCIAL COALITION

against Commercial Sexual Exploitation of Children Online

## **Not just a picture**

*The European Financial Coalition – working  
to protect children from sexual abuse*

A two-day conference

Wednesday 15 – Thursday 16 September 2010

Concert Noble, Brussels



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**“What’s scary is when criminals understand there is money to be made and they don’t care what the product is.”**

*Ernie Allen, President and Chief Executive Officer,  
National Center for Missing and Exploited Children*

### Introduction

Child protection is everyone’s business.

This is the ethos behind the brands and organisations that are part of the European Financial Coalition against commercial sexual exploitation of children online (EFC). The EFC is a law-enforcement led alliance which brings together major financial, internet and technology and non-governmental organisations involved in child protection, to tackle child sexual abuse online, specifically the commercial distribution of child abuse images.

Protecting children is not the sole responsibility of one agency. Indeed, where technological and financial platforms are exploited to abuse children, it becomes clear there is a corporate and moral responsibility to do the right thing.

As a pilot project launched in July 2009, the EFC sought to bring a focus in dealing with the commercial exploitation of children online. Bringing brands and agencies together into a powerful partnership, the EFC sought to look at online environments, organisational processes and financial systems that inherently allowed criminal opportunities and started to look at ways in which these could be designed out in order to support law enforcement efforts in relation to child protection.

Now - one-year on - what has been achieved? Where is the fight against commercial child sexual abuse heading and what are the implications for those who provide commercial services and investigate sexual crimes against children?

The **Not Just a Picture Conference** is an opportunity to look at the activities and achievements of the EFC to date, allowing delegates to gain a good understanding of the collective knowledge about how the online, payment and financial environments are being exploited by offenders and the steps that need to be taken in the future to prevent the abuse of children in this manner.

The conference will include a mix of speaker presentations, discussion panels, the use of illustrative composite case studies and breakout sessions.

### Benefits to the delegate

- Understand the current European-wide intelligence picture relating to the commercial distribution of child abuse images.
- Understand the key issues behind a potential new EU Directive which will affect all member states in relation to tackling possession and distribution of child abuse images.
- Access and shape best practice guidance for European-wide law enforcement agencies, financial and payment institutions.
- Gain the latest knowledge about how technological, financial and online platforms are being exploited by child sexual offenders.
- Be able to shape and influence the future direction of the work of the EFC in relation to proactive investigations and the implementation of effective disruption strategies.
- Help contribute to practical solutions that will reduce the likelihood of child exploitation on commercial platforms.

*Note: There will be translation available during the conference in four languages – Spanish, French, Italian and German.*

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### Who should attend?

**Politicians and Members of the European Parliament** with an interest in social affairs and child protection.

**Government ministers and department representatives** with a remit for child protection.

#### Law enforcement agencies

- Senior officers who set policy and operational standards of police investigation
- Front line police officers who investigate child abuse and financial related crimes

#### Financial institutions

- Chief Executive Officers
- Compliance Managers
- Senior Brand Managers
- Policy Managers
- Security and Risk Management Officers

**Online, internet and technology** organisations that operate within Europe

- Chief Executive Officers
- Corporate Social Responsibility Executives
- Executives with a responsibility for child protection

**Non-governmental organisations** that specialise in child protection

**Legal** representatives who deal with child abuse cases

- Members of the Bar
- Prosecutors
- Members of the Judiciary who deal with child abuse cases



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## Agenda

*Day one* Not just a picture conference – understanding the current European-wide intelligence picture

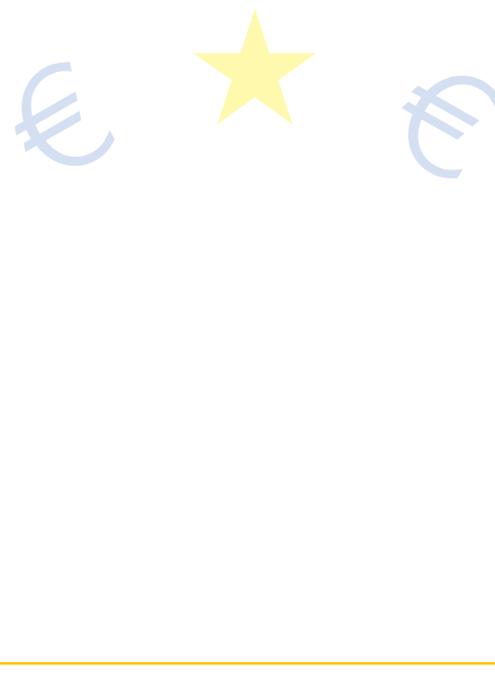
### *Wednesday 15 September*

- 13:45 **Delegate registration**
- 14:00 **Welcome and opening remarks**
- 14.15 **Key note speakers**
- 14:35 **Future legislative issues**
- 14:45 **European Financial Coalition**
- 15:15 **Break**
- 15:45 **The intelligence picture**
- 16:30 **Intelligence benefits panel discussion**
- 17:30 **Close**
- 18:30 **Evening reception**

*Day two* Shaping and influencing the future of the EFC and implementing effective disruption strategies

### *Thursday 16 September*

- 08:30 **Coffee and registration**
- 09:30 **Welcome and opening remarks**
- 09:45 **US Financial Coalition**
- 10.15 **The way forward**
- 11:00 **Strategy development**
- 12:00 **Lunch**
- 13.00 **Strategy development**
- 14:30 **Break**
- 14:45 **Summary of conference**
- 15:00 **Closing speech**
- 15:30 **Close**



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### How to make a booking

#### **Make a reservation online**

Visit [www.europeanfinancialcoalition.eu](http://www.europeanfinancialcoalition.eu) and complete the online booking form and one of the EFC Secretariat team will confirm your place(s) on the conference.

#### **Send an email**

Email the EFC Secretariat – [elaine.hardy@ceop.gov.uk](mailto:elaine.hardy@ceop.gov.uk) – with your name, organisation, position and contact details. The Secretariat will then confirm your place on the conference.

#### **Make a phone call**

Call +44 207 238 2388 and speak to the EFC Secretariat.

*Please note there are a limited number of places and you are recommended to book at your earliest opportunity.*

